



Stockwell Primary School and Children's Centre

Achieving excellence together

Friday 13th March, 2026

Dear Parents and Carers,

We have recently been made aware of an incident at another Lambeth primary school involving the ZEPETO app.

We would like to take this opportunity to remind families about the importance of online safety. There are an increasing number of apps and platforms that allow children to communicate with unknown users, including apps such as ZEPETO. While many online platforms can be fun and engaging, some also carry risks when used without appropriate supervision.

We ask parents and carers to remain vigilant by monitoring their child's online activity, checking privacy settings, and being aware of any communication or gaming apps they may be using. Regular conversations at home about safe online behaviour can make a significant difference.

In school, we will continue to reinforce key online safety messages with pupils. This includes reminding them not to move conversations from public platforms onto private messaging services, and ensuring they know how to report anything that makes them feel uncomfortable or unsafe online. In school, children can always talk to a member of staff if they have any concerns or feel uncomfortable about something they have seen or experienced online.

We are also reminding pupils to speak to a trusted adult at home or at school if something online worries them.

If you are unsure how to keep your child safe online, or would like some guidance on how to do this, please speak to a school member of staff. Please also check the school newsletter: Taking Stock, which always includes information on online and real-world safety.

Thank you for your continued support in helping us keep our pupils safe both in school and online.

Yours sincerely,

Ms McIntosh
Head of School.

BJS FEDERATION OF SCHOOLS

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